

.... A BIOGRAPHICAL NOTE ON PETER FRANKLIN



Born in Dover and educated at Cambridge University, U.K., Professor Peter Franklin teaches intercultural communication and intercultural management at Hochschule Konstanz University of Applied Sciences, Germany. There he works on the B.A. in *Asian Studies and Management* and the M.A. in *International Management - Asia*.

At his university's Lake Constance Graduate School, he teaches on the M.B.A. in *General Management*. He also contributes to the School's E.M.B.A. in *Leadership and Integrity Management* delivered mainly in China for executives of Daimler Greater China and its associated companies. He also teaches occasionally at other business schools in China, Germany, Switzerland and the U.K.

Peter Franklin is a member of his university's Konstanz Institute of Corporate Governance. His research interests focus on culture and management in international contexts. Among his academic publications is a study of expatriate managers in China and Chinese expats in various countries.

Intercultural Management, a collection of case studies edited by Christoph Barmeyer and Peter Franklin, was published in 2016. Intercultural Interaction, written by Helen Spencer-Oatey and Peter Franklin, was published by Palgrave in 2009, is available in English in China from FLTRP and was translated into Chinese in 2012.

In addition to his university work, since 1989 Peter Franklin has advised, trained and addressed hundreds of people working internationally in companies and not-for-profit organisations around the world. His focus is on managing and leading across cultures, international organisational change, post-merger integration, HQ-subsidary relationships, expatriate assignments, international / virtual teams, Anglo-German cooperation and developing / assessing intercultural leadership and management competence.

Peter has coached countless international managers using The International Profiler psychometric development tool. In cooperation with its originators at WorldWork Ltd., London, he was responsible for the localisation of the tool for German users and licenses new Profiler consultants in Germany. 2014 saw the publication of a third and expanded edition of The Mindful International Manager: How to Work Effectively Across Cultures by Jeremy Comfort and Peter Franklin.

A selection of Peter Franklin's publications:

Franklin, P. & Spencer-Oatey, H. Developing Intercultural Interaction Competence in Organisations. In: Habscheid, S., Müller, A., Thörlé, B. & Wilton, A. (Eds.): *Handbuch Sprache in Organisationen*. Berlin, Boston: De Gruyter 2018, pp. 403-423
Franklin, P. & Krüger, M.: Erfolgskritische persönliche Ressourcen in internationalen Change Zusammenhängen. In: Baltes, Guido & Frey, Antje: *Veränderungsintelligenz*. Wiesbaden: Springer Gabler 2017, S. 541-566
Franklin, P. & Krüger, M.: Organisationale Veränderung in internationalen Zusammenhängen. In: Baltes, Guido & Frey, Antje (Hrsg.): *Veränderungsintelligenz*. Wiesbaden: Springer Gabler 2017, S. 219-254
Barmeyer, C. & Franklin, P. (eds.): *Intercultural Management. A Case-based Approach to Achieving Complementarity and Synergy*. London: Palgrave Macmillan 2016.
Barmeyer, C. & Franklin, P.: Understanding Otherness and Discord: A Necessary but Insufficient First Step towards Generating Complementarity and Synergy from Cultural Diversity. In: Barmeyer, C. & Franklin, P. (eds.): *Intercultural Management. A Case-based Approach to Achieving Complementarity and Synergy*. London: Palgrave Macmillan 2016, pp. 15-27
Barmeyer, C. & Franklin, P.: Applying Competencies and Resources: Handling Cultural Otherness as the Second Step towards Generating Complementarity and Synergy from Cultural Diversity. In: Barmeyer, C. & Franklin, P. (eds.): *Intercultural Management. A Case-based Approach to Achieving Complementarity and Synergy*. London: Palgrave Macmillan 2016, pp. 137-147
Kempf, M. & Franklin, P.: Adidas and Reebok: What Expatriate Managers Need to Manage M & A's across Cultures. In: Barmeyer, C. & Franklin, P. (eds.): *Intercultural Management. A Case-based Approach to Achieving Complementarity and Synergy*. London: Palgrave Macmillan 2016, pp. 148-166
Storti, C. & Franklin, P.: Cultural Aspects of Offshoring to India. In: Barmeyer, C. & Franklin, P. (eds.): *Intercultural Management. A Case-based Approach to Achieving Complementarity and Synergy*. London: Palgrave Macmillan 2016, pp. 184-196
Comfort, J. & Franklin, P.: *The Mindful International Manager. How To Work Effectively Across Cultures (2nd and expanded edition)*. London: Kogan Page 2014
Barmeyer, C. & Franklin, P.: Achieving Complementarity and Synergy: The Third Step to Leveraging Diversity in Intercultural Management. In: Barmeyer, C. & Franklin, P. (eds.): *Intercultural Management. A Case-based Approach to Achieving Complementarity and Synergy*. London: Palgrave Macmillan 2016, pp. 199-213
Shi, X. & Franklin, P.: Business expatriates' cross-cultural adaptation and their job performance. *Asia Pacific Journal of Human Resources*, June 2013.
Spencer-Oatey, H. & Franklin, P.: *Intercultural Interaction: A Multidisciplinary Approach to Intercultural Communication*. London: Palgrave-Macmillan 2009

And here are some linked insight articles written for students, practising managers and other professionals:

- Getting it right: Appropriateness in intercultural communication
- Male, pale and stale: Status and culture
- Entrepreneurship and culture
- Codes of conduct and culture
- Corona and culture
- The rise and fall of intercultural leader par excellence Carlos Ghosn