



浙江大学 国际联合商学院
INTERNATIONAL BUSINESS SCHOOL
ZHEJIANG UNIVERSITY



MCS Program

Master of China Studies

中国学硕士项目



I LOVE ZJU

ZHEJIANG UNIVERSITY

浙江大学

#45

**QS World University
Ranking 2022**

Zhejiang University International Business School (ZIBS) was founded on the ZJU International Campus at Haining in November 2018 to facilitate academic and corporate exchange between the West and the East.

Our ambition is to be the premier international business school from China in the new global economic era. We believe that by successfully fulfilling our responsibilities as global educators, new generations of business leaders and entrepreneurs will in turn fulfill their social responsibilities and contribute to the wellbeing of business and society as a whole.

**Academic Ranking of World Universities
(ARWU)**

National Ranking #3

World Ranking #52

#35

**QS Graduate
Employability Ranking 2022**



PROGRAM OVERVIEW

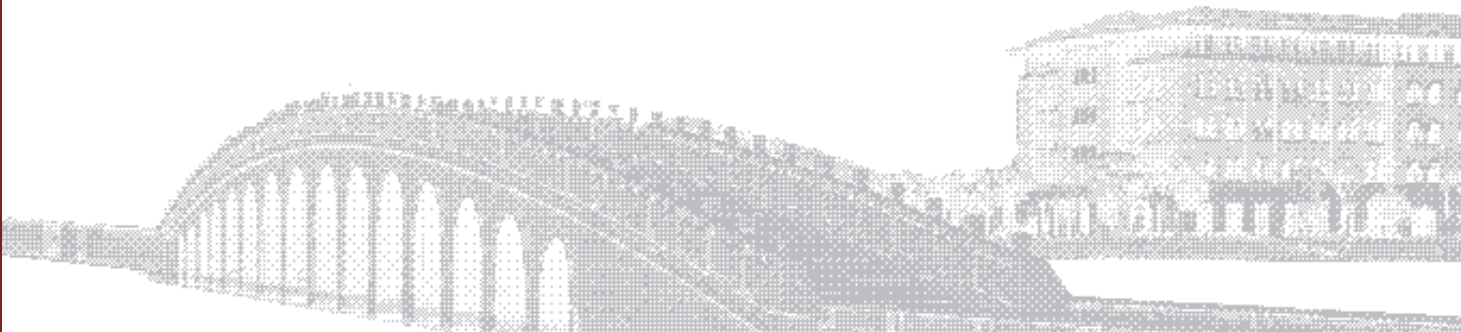
The Master of China Studies (MCS) is a MA-level degree program with a strong focus on China's economic, cultural and societal context. Zhejiang University International Business School (ZIBS), partnering with the Institute of China Studies, infuses business trends into the longstanding China Studies program. The interdisciplinary curriculum allows students to work analytically, and to gain an in-depth understanding of China. ZIBS provides academic support, corporate support, and teaching space.

The MCS has a team of more than 20 professors from various departments and practical components of the program, such as workshops, fieldtrips and internships, engage students in the Chinese society to further prepare them for conducting independent research and to integrate empirical knowledge in daily life and work.



OBJECTIVES

Through an interdisciplinary curriculum and in-depth field research in China's contemporary economic, cultural and societal context, students gain a unique perspective on the social and business environment of China. China Studies at ZIBS is built on the premise that international students should be able to interact and communicate with the local community by learning to speak Mandarin Chinese, while pursuing their studies in English.



PROGRAM STRUCTURE

The program is built on two research concentrations: Chinese Business & Economics and Chinese Culture & Society. Both of which ensure that students acquire a broad understanding of contemporary China and Issues related to its economy and practice of business.

Required and core subjects include topics such as:

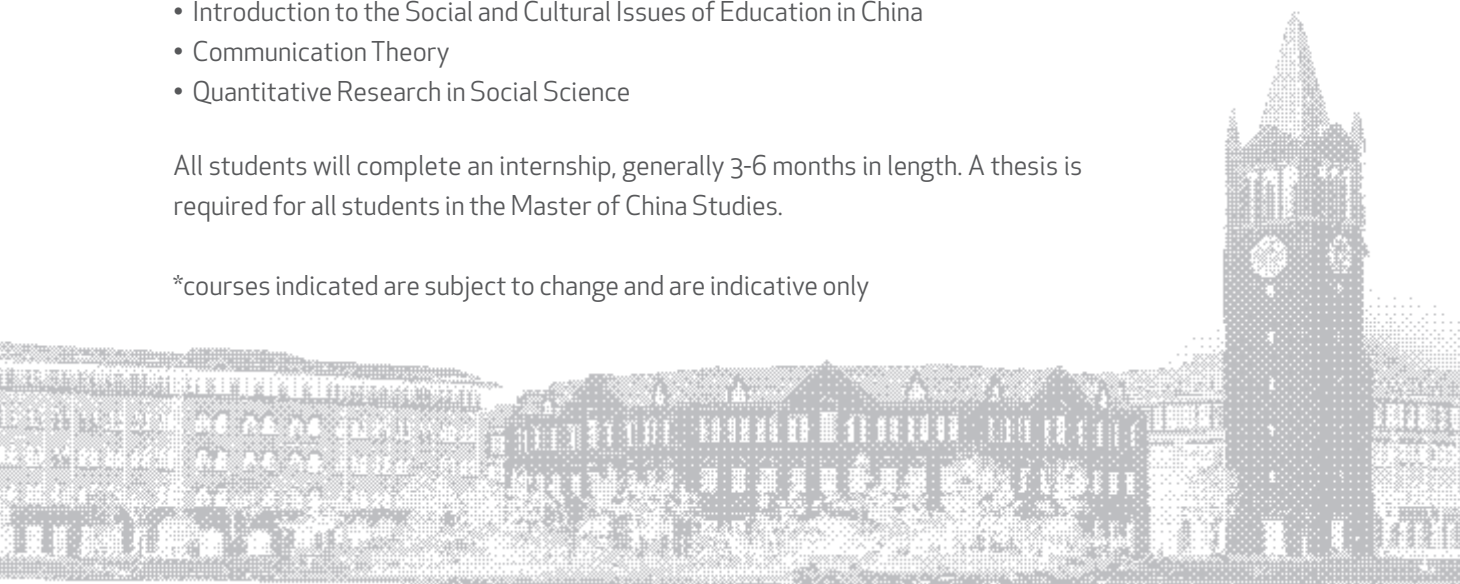
- Chinese Language
- China Studies Seminar (Social Research Methods & Academic Writing)
- Intercultural Competence
- Lecture Series of China Studies
- Chinese Civilization
- Geopolitics and Business

Students may choose electives in China Business, China Culture and Society, such as:

- Topics on China's International Trade
- China's Economic and Social development
- Economic Development History in China
- Introduction to Public Policy and Science/Technology/Innovation Policy
- Management of Innovation
- Urban Economic Development in China
- Family and Society in Contemporary China
- Social Policy and Social Security in China
- Women, Media and Chinese Society
- Media China: New Media and Society
- In Process of Modernization: Local Society in Contemporary China
- Modern China: Culture and Society
- History of Chinese Civilization
- Introduction to the Social and Cultural Issues of Education in China
- Communication Theory
- Quantitative Research in Social Science

All students will complete an internship, generally 3-6 months in length. A thesis is required for all students in the Master of China Studies.

*courses indicated are subject to change and are indicative only



PROGRAM HIGHLIGHTS

Language of Study

The primary instruction language is English with a rigorous Mandarin curriculum serving as an additional component to enhance your Chinese language proficiency.

Degree & Certificate

Graduates will obtain both the degree and diploma of Master of China Studies from Zhejiang University, after having completed 24 credits, a thesis and an internship.

In-company Experience

All students are allowed to complete a 3-6 months internship, depending on the nature of the engagement. It is an outstanding opportunity for participants to apply their learnings to real situations, achieving a high degree of integration between learning and practice.

Accommodation & Facilities

The International Campus provides on-campus accommodation options, paid by students. Campus facilities include full catering, sports facilities (both in-door and out-door), convenience store, cafes, banking and postal services, common meeting areas, etc... It is a fully-autonomous campus.

Format & Duration

The length of the full-time program is 2 years. MA candidates from partner universities could optionally study 1 year in Zhejiang University. The principal teaching location is the ZJU International Campus in Haining. The formal curriculum provides further insights into topics of interest related to China.

International Student Environment

The MCS Program provides a unique environment for students to learn from each other. Through both in-class and after-class activities, students have the opportunity to develop their cross-cultural communication skills, establish their own international contacts and explore potential cooperation opportunities.

Logistics Support in Haining

The International Campus provides shuttle services to Hangzhou campus. School may also provide other shuttle services to railway station upon students' requests. A campus service center provides access to city services, such as bus and public bicycle, as well as advising on daily living on campus and in Haining.

FIGURES

Top

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QS Ranking

Top

3

Domestic
University

1st

Born in China

550⁺

Graduates

Graduates from

70⁺

Countries

30⁺

Faculty Members

20⁺

Visiting Scholars

Average Enrolment

60-70

Students Each Year

CAMPUS LIFE

International Campus, Zhejiang University is located at No. 718 Haizhou East Road of Haining City, Zhejiang Province. The design of the International Campus is based on the neoclassicism borrowing from European-style architecture, while retaining traditional Chinese architectural elements. The blend of East and West, classic and modern, represents the values of cooperation in a globalized world: diversity in harmony, creativity progression and internationalization.



Haining

Located in the Yangtze Delta Area close to Shanghai and adjoining Hangzhou, Haining is at the core of the Hangzhou Metropolitan Economic Circle and the Greater Hangzhou Bay Rim Area. The city benefits from the “One-hour Economic Circle” of Shanghai, Hangzhou and Suzhou with a well-developed transportation network.



ADMISSION

The following are requirements for admission to the MCS program:

- Bachelor's degree
- Applicants must be non-Chinese citizens in good health. Individual special cases will be reviewed separately.
- Candidates whose native language is not English, must provide proof of English proficiency, such as TOEFL (90 or higher), IELTS (6.5 or higher).
- No Chinese language proficiency is required for the program.
- Students holding a bachelor's or master's degree from an English-instructed institution are waived from taking the IELTS or TOEFL.

For application details and deadline, please contact the MCS Program Team (mcs.intl@zju.edu.cn) before submitting your application.

Fees

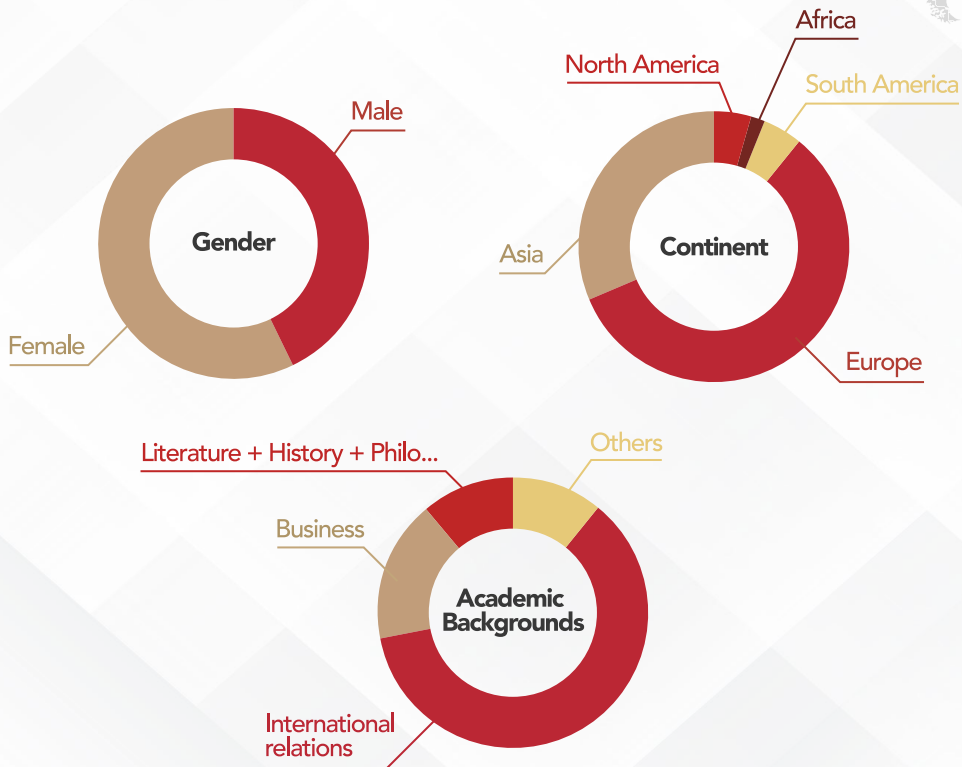
Application Fee	800 RMB (Non-refundable)
Tuition	30,800 RMB/ year *
Accommodation Fee	From 8,000 RMB/ year
Insurance	8,00 RMB/ year

*The program lasts for two years.

Financial Support

	Hi Scholarship (Type A)	Hi Scholarship (Type B)	Chinese Government Scholarship Sino-U.S. elations Program
Covers	Tuition waiver; Free Accommodation on Campus; Monthly Stipend of 1700 RMB; Medical Insurance	Tuition Waiver	Tuition waiver; Free Accommodation on Campus; Monthly Stipend of 1700 RMB; Medical Insurance
Nationality Requirement	None	None	U.S. Only

STUDENTS PROFILE CLASS 2020-21



LEARNING EXPERIENCE



Germany

Joerg Hoefer

During the two-year MCS program, I had the unique opportunity to meet brilliant people with many different cultural backgrounds, but one thing in common - the enthusiasm for China. While the interdisciplinary curriculum is focused on providing an understanding of China's history, culture, economics and language, the MCS program supports you in exploring China first-hand and directly apply what you have learned.

David Moo

I studied my MA degree at Zhejiang University's International Campus at Haining in the period February 2017 to June 2018. My time at the university has really helped me develop my academic skills and has also greatly expanded my international network, having granted me friends and possible future colleagues from areas all across the globe as well, of course as in within China itself. I warmly recommend Zhejiang University's International Campus to any hopeful student of China who is interested in getting first-hand experience with China as an area while also strengthening their international profile!



Australia



Maddalena Binda

I decided to apply to MCS Program because of the large variety of courses related to Chinese contemporary society, as it also it builds up on my undergraduate program which focused on Chinese history.



Hui Ping

The MCS program represents a unique opportunity to engage with the past, present, and future of the Chinese experience. The spread of courses challenges your earlier conceptions about the country from various aspects, equipping you with the soft and hard knowledge to interact with the Chinese society at large. The international endowment of the program also creates a dynamic classroom with people from diverse educational backgrounds, united by the common goal to learn Chinese and understand China



ZIBS

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Zhejiang University International Business School

<http://zibs.zju.edu.cn/eng/>

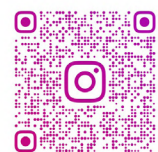
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