**Drucker’s Insights & Entrepreneurial Leadership**

**Course Syllabus (Draft V.1)**

1. **Course Information**

|  |  |
| --- | --- |
| Course Title | Drucker’s Insights and Entrepreneurial Leadership |
| Course No. |  |
| Credit Hours | 3 credits |
| Class Schedule | TBA |
| Class Location | Online course (workshop will be held via Metaverse Campus, online) |
| Pre-requisites | Most of sessions are offered as a pre-recorded session and a simple quiz as well as set reading materials |
| Lecturer(s) | During the real time zoom sessions, we will discuss the main topic of each session and some exercises. Active participation will be critical to be successful in this course. |

1. **Course Overview**

This is an online course developed to help students build leadership skills by asking critical questions about how to manage themselves, how to manage my team, and how to seize innovation opportunities from the outside of an organizational boundary. The course consists of three modules: 1) Managing oneself, 2) Managing my team, and 3) Managing for opportunities.

This course is designed to ask various questions and discuss them as a group. In addition, during the session, instructor will ask you to present your thoughts on those questions frequently to facilitate a shared learning experience.

1. **Learning Goals**

Through this course, students will learn:

* Understanding yourself: your strength, how to work, how to better perform
* How to use your time
* How to make effective decisions
* How to align your and your boss’s vision
* Understanding various sources of innovation
* How to be effective in actions
* Ho to manage your team
* Understanding effective communication

1. **Course Materials and Readings**

There is no required textbook for this course, but the professors teaching this course will announce readings students should read whenever it is necessary. The readings are also listed in the course schedule at the end of this syllabus.

1. **Assessment Method**

There are four components to the assessment in this course. More information about each components of the assessment will be given to you in-class.

|  |  |
| --- | --- |
| Component | Weight |
| 1. Attendance | 30% |
| 1. In-Class Participation  * Watching pre-recorded video * Quiz * Session Assignments | 20% |
| 1. Post-module Reports  * 3 Module Reports * Managing for Opportunity * Managing my Team * Managing oneself | 30% |
| 1. Individual Project    * Individual Journal (PPT)    * Presentation (your colleagues will evaluate your presentation as an audience, too) | 20%  (10%)  (10%) |
| Total | 100% |

1. **Student Etiquettes for Online Learning**

* All students need to be in class on time. If you are late for class, please immediately write in the group chat that you’re in. If you come in later than 10 minutes, you will be marked as late.
* **Please keep your camera on** with your identifiable face showing on screen.
  + If you’re not visible on Zoom, you are recorded as absent. If you have any technical problems with the camera, please let the instructor know in the beginning of the session.
  + If you show your face in the beginning of the class but turn the camera off during the class, you are recorded as absent.
* If you do not respond to the instructor’s cold call for more than 2 times, you are recorded as absent.
* Please actively participate in in-class activities and exercises (poll, group chat, team breakout, mini exercises, games, simple quiz, etc.)
  + All in-class activities are monitored and recorded. Raw scores for your in-class participation will be sent to your institution and used as a basis for evaluation.
* Please do not record, capture, take picture of any part of the online class screen. Doing so may result in legal problems regarding intellectual property rights and portrait rights.

1. **Course Schedule & Session Plan**

| **Session** | **Date** | **Time** | **Module / Instructor** | **Discussion Topic** | **Pre-Class Activities** | **Post-Class Activities** |
| --- | --- | --- | --- | --- | --- | --- |
| **1** |  |  | Y.T. Lee | Course Structure & Syllabus Review | * Syllabus |  |
| **2** |  |  | Y.T. Lee | Manaing for Opportunity: the meaniningful outside & innovation | * Recorded Video * Quiz 1 |  |
| **3** |  |  | Y.T. Lee | Manaing for Opportunity: 7 Sources of Innovation | * Recorded Video * Quiz 2 | Worksheet 1 |
| **4** |  |  | Y.T. Lee | Managing for Opportunity: Opportunity in Disguise | * Recorded Video * Quiz 3 |  |
| **5** |  |  | Y.T. Lee | Managing for Opportunity: Effectiveness in Action | * Recorded Video * Quiz 4 |  |
| **6** |  |  | Y.T. Lee | Managing my Team: Management by Objectives | * Recorded Video * Quiz 5 | 1st Post-Module Report due |
| **7** |  |  | Y.T. Lee | Managing my Team: Manager’s Lens | * Recorded Video * Quiz 6 |  |
| **8** |  |  | Y.T. Lee | Managing my Team: Relationship and Development | * Recorded Video * Quiz 7 |  |
| **9** |  |  | Y.T. Lee | Managing my Team: Communication, Controls & Control | * Recorded Video * Workshop 1 (Metaverse Campus) |  |
| **10** |  |  | Y.T. Lee | Managing Oneself: Know oneself | * Recorded Video * Quiz 8 | 2nd Post -Module Report due |
| **11** |  |  | Y.T. Lee | Manaing Oneself: Time management | * Recorded Video * Quiz 9 |  |
| **12** |  |  | Y.T. Lee | Managing Oneself: Understanding priority | * Recorded Video * Quiz 10 |  |
| **13** |  |  | Y.T. Lee | Managing Oneself: Effective Decision Making | * Recorded Video * Quiz 11 |  |
| **14** |  |  | Y.T. Lee | Managing Oneself: The Manager’s Letter | * Recorded Session * Workshop 2 (Metaverse Campus) |  |
| **15** |  |  | Y.T. Lee | Final Presentation | * Workshop 3 * Final Presentation material due * Journal due (PPT or prefered format) | 3rd Post-Module Report due |

**Appendix I**

**Post-Module Report Form (Team Project)**

1. **Module Title**

Write the module title and subtitle

1. **Module Topic Overview (Summary)**

Briefly describe the definition of the module topic and summarize the contents that you learned from the module - about 1/2 page

1. **5 Most Important Learning Points**

Select the most important learning points and briefly discuss about the specific learning point (e.g., why is it important, what specific new knowledge did you acquire? …) – about 1/2 page

1. **A Case – Describe a case that is related to the topic. It could be your own experience, story from a news article, or a book**

Select a specific topic from each module that you are interested in and describe a case (or story) by conducting the Internet or library search (Woosong on-line Library). Briefly describe the case (or story) with the original material (source of the case: website, paper, or others).- about 2/3 page

1. **Unsolved Questions (up to 5 questions)**

List up to 5 questions that you are still curious about even after the completion of a module and briefly discuss why those questions are important and interested in. – about 1/3 page

**Appendix II**

**Individual Project**

**Journal Development (PPT Journal)**

There are 14 topics under this course. You will be asked to develop your own journal by using PPT that explains three items as below;

* Overview of the topic
* A-ha! (what is new?)
* So what?

You can include any pictures, articles links and so on. The example of my journal will be uploaded in LSM for your reference.

On the final presentation day, each of you will have an opportunity to present your journal (5 selected contents) for 10 min. and 3 min. Q&A or students will be asked to upload the recorded presentation file (if there are more than 20 students)